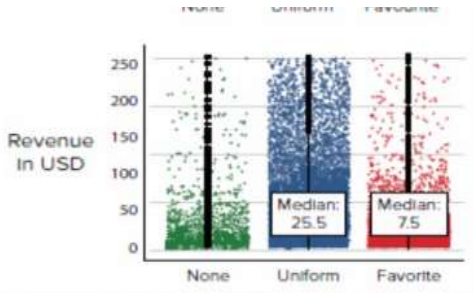


Increasing children's learning retention and enhancing customer experience with precise predictive targeting

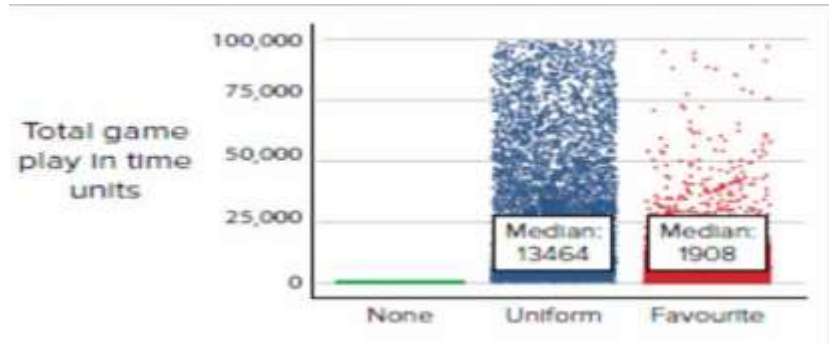
Key Benefits & Features



- Built a CLV predictive model by preprocessing the client's historical customer data
- Easy-to-use visualizations created were beneficial for employees to predict future outcomes by class, race, age, gender and were able to identify trends.
- Revenue bins were predicted with 94% accuracy using Intuceo's custom ensemble models.

Intuceo Managed Analytics Solutions for Enhancing Customer Experience

- Engineered attributes for customers whose first-month purchases were similar to the historical transactions and then filtered customers into classes by revenue generated over the two years after their first purchase.



The **Intuceo Predictive Analytics Platform** utilizes open source big data technologies with accelerators for Data Engineering, Predictive Analytics, and Visualization solutions to solve complex Business Challenges



DataFuse



DataSharp®



HiddenInsights™



BoldVistas™



InsightExplorer™