

**Predictive Analytics Solution** to predict non adherent patients for prescriptions and recommend actionable interventions to keep them adherent to medication for large pharmacy chain.

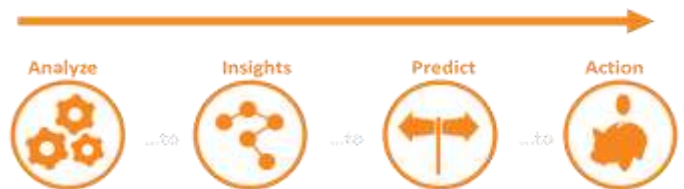


## Key Benefits & Features

- Increasing patient adherence to prescription
- Improving the care ratings for pay for performance
- Improving overall sales at Pharmacy
- Improving effectiveness of interventions and reducing operational costs.
- Improving customer loyalty by providing effective counselling and strategic advisory

## Intuceo Managed Analytics Solutions for Customer Retention Pharmacy

- Customer segmentation for Marketing & Servicing
- Identifying outstanding patterns between patients, drugs, diseases and doctors increasing KPIs and creating a Knowledge Repository
- Knowledge propagation to doctors, hospitals and pharma companies
- Creation of online portals, personalized for patients to increase healthcare knowledge
- Knowledge driven customer interaction for high customer satisfaction
- Adherence score based counselling in real time when a patient enters pharmacy



The  **Intuceo Predictive Analytics Platform** utilizes proprietary Data Engineering, Predictive Analytics, and Visualization solutions to solve complex Business Challenges



**DataFuse**



**DataSharp®**



**HiddenInsights™**



**BoldVistas™**



**InsightExplorer™**